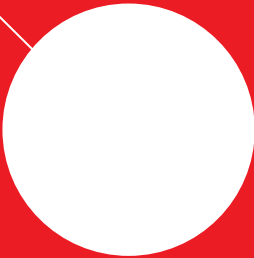


**Is there anything
as great as that
new home smell?**

A modern living and dining area. In the foreground, a wooden dining table with a woven basket on it is surrounded by wicker chairs. In the background, a woman is sitting on a white sofa, looking at a laptop. The room features a dark wood media console with a large abstract painting, a television, and a ceiling fan. Two large, round, white pendant lights hang from the ceiling. The floor is made of light-colored wood.

**How about protecting your
new home with America's
favorite coverage?**

**Scratch N' Sniff for
that new home smell.**



Protect your new home with coverage you can count on.

It's not just a new house. It's home. To your dreams, hopes, and favorite family moments. So protect it with the company ranked No. 1 in homeowners insurance*. With State Farm, you'll get great protection, and a great value, too.

You may qualify for a wind mitigation discount. Because it's new construction, you could be eligible for a special discount. Plus, if you have a State Farm Auto Policy, you could save even more. And, since we're *here to help life go right™*, you'll enjoy outstanding 24/7/365 Good Neighbor service that homeowners have relied on for over 90 years.

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*2015 U.S. Homeowners Market Share Report provided by SNL Financial data

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State Farm Floride Insurance Company
Winter Haven, FL