

## DRIVERLESS CARS HIT THE BARS

PROGRAM A SAFE RIDE HOME  
WITH THE TOUCH OF A FINGER.

We're committed to keeping drivers safe. Especially when they shouldn't be driving at all. Enter the much-anticipated driverless car. Someday, these ultra-safe vehicles will be everywhere; but with State Farm's help, we can use them for a good cause right now.

Where should we start? San Diego. Almost every year, they lead the nation in DUI's. So let's help change that by offering the over-served a free ride home from the bars in State Farm-branded driverless cars. Just go to our microsite, and enter the address where you are, and where you live. These pre-programmed vehicles don't speed, don't crash, and most importantly, get everyone home in one piece. What better way to bring home our commitment to safety.

